# **COOKIE POLICY**



#### WHAT ARE COOKIES

A cookie, also known as a browser cookie, is a small text file which is downloaded to your computer, mobile or other device when you visit a website or use an app.

Cookies help make your online experience more efficient and relevant to your interests. For instance, they are used to remember your preferences on sites that you visit often, to remember your user ID and the contents of your shopping basket, and to help you to navigate between pages more efficiently Different types of cookies are used to do different things. They also help us to identify ways to improve your overall site experience hers are used to provide you with advertising which is more tailored to your interests, or to measure the number of your site visits and the most popular pages you visit.

This policy sets out the types of cookies that we use and what we use them for.

#### ARE THERE DIFFERENT TYPES OF COOKIES?

Yes, there are different types of cookies. Cookies are divided into "first party" and "third party" cookies, and "session" and "persistent" cookies.

## "First party" and "third party" cookies

Cookies can be set and controlled by the operator of a website such as Simply Business for this website (known as a 'first party cookie') or a third party such as Facebook, for example to display advertisements and social sharing features (known as a 'third party cookie').

## "Session cookies" and "persistent cookies"

Cookies can also be divided into "session cookies" and "persistent cookies":

# (a) Session cookies

Session cookies are stored in your computer or device's memory during your browsing session and are automatically deleted from your computer when you leave a website. These cookies usually store a session ID, allowing you to move from page to page without having to log-in repeatedly.

They are widely used by commercial websites; for example, to keep track of items that a consumer has added to a shopping basket. Session cookies do not collect any information from your computer or device and they expire at the end of your browser session.

## (b) Persistent cookies

Persistent cookies usually have an expiration date and so stay in your browser until they expire, or until you manually delete them. For example, we use persistent cookies for functionality. We also use persistent cookies to better understand usage patterns so that we can improve the website for our customers. We've included more details below to help you to understand what kinds of cookies and the time period for which they persist.

## Other technologies linked to cookies

There are other technologies which can seem similar to cookies, but are not the same, including pixels and site tags. These pixels or tags can be used to retrieve information such as your device type or operating system, IP address, time of visit, etc. (Please see our Privacy Policy for more details on the types of information that may be collected.) They are sometimes used to create or access the cookies on your browser, but are not cookies themselves.

## **HOW DO WE USE COOKIES?**

We use cookies to help us to track our website visitor information and to learn about the behaviour of visitors to our website and how they respond to our marketing communications and for research and statistical purposes.

As detailed in the our Privacy Policy, Syzygy Leisure Ltd disclose data collected from cookies, such as visitor trends, to third parties, in an anonymous form, for research and statistical purposes, and to help us to optimise our website and the targeting of any marketing.

The cookies that Syzygy Leisure Ltd uses do not collect personal information such as name, address, email address and do not link any information they collect to an individual.

#### THIRD PARTY SUPPLIERS

We work with third-party suppliers who place cookies on your device and report on "web analytics" information. Where such information is made available to us, we have listed these cookies below.

Please note that although the use of data by Syzygy Leisure Ltd is covered by this policy, in addition the use of third party cookies is covered by third party cookie policies, which we have referred to below, alternatively they are available on the relevant company's website.

#### HOW CAN YOU CONTROL THE USE OF COOKIES?

Most web browsers automatically accept cookies, and your use of this website constitutes your consent to this website setting cookies on your computer or other device as per those browser settings.

You can always choose to disable your web browser's ability to accept cookies. Please note that if you do elect to disable your web browser's ability to accept cookies, you may not be able to access or take advantage of many features of the service and some parts of the website may not work properly. If this is the case a message is usually displayed allowing you to change your settings back.

You can control how cookies are set within your browser settings. Find out more about

- <u>"Private Browsing" in Firefox</u>
- "Incognito" Browsing and cookie settings in Chrome
- "InPrivate" Browsing and cookie settings in Internet Explorer 9
- "Private Browsing" and cookie settings in Safari

## **COOKIES WE USE**

Below we set out in detail the cookies that we use on this website, their function and the data they collect.

You can find more information about the individual cookies we use and the purposes for which we use them below.

Except for strictly necessary cookies, all cookies will expire after the period shown below.

Cookie name	Life span	Purpose
svSession	Permanent	Creates activities and BI
hs	Session	Security
incap_ses_\${Proxy-ID}_\${Site-	Session	Security
ID}		
incap_visid_\${Proxy-	Session	Security
ID}_\${Site-ID}		
nlbi_{ID}	Persistent cookie	Security
XSRF-TOKEN	Persistent cookie	Security
smSession	Two weeks	Identify logged in site members
Google analytics - ga	2 years	Measures interaction with
		website contents
collect	Session	Tracks device and behaviours
		during a session

## **FURTHER INFORMATION**

If you want to delete or disable other cookies, see <u>here</u>.

This policy was last updated on 25 May 2018.